



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Octane Public Relations Advertising
1436 U St NW
Ste 103
Washington, DC 20009

Contract # 5256386

Schedule Dates 06/01/22-06/21/22
Advertiser Re-elect Muriel Bowser Our Mayor-D (125151)
Agency Octane Public Relations Advertising (16949)
Product POLITICAL CANDIDATE (ns) (1186)
Brand June 1 - 21 (1731999)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 6/1-6/21
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 05/17/22
Last Modified 05/18/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$6,022.50
Net Total \$34,127.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2022	82	\$40,150.00
Grand Total:	82	\$40,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/01/22-06/03/22	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM	2			X	X	X			2	\$400.00	\$800.00	Washington (WJLA)		5/17/22
2.0	Normal Line / SPOT	06/06/22-06/17/22	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM	2	X	X	X	X	X			4	\$400.00	\$1,600.00	Washington (WJLA)		5/17/22
3.0	Normal Line / SPOT	06/20/22-06/21/22	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1						2	\$400.00	\$800.00	Washington (WJLA)		5/17/22
4.0	Normal Line / SPOT	06/20/22-06/21/22	3	:30	7A- 8A (EST)		1	1						2	\$700.00	\$1,400.00	Washington (WJLA)		5/18/22
5.0	Normal Line / SPOT	06/20/22-06/21/22	3	:30	8A- 9A (EST)		1	1						2	\$700.00	\$1,400.00	Washington (WJLA)		5/18/22
6.0	Normal Line / SPOT	06/06/22-06/17/22	3	:30	8A- 9A (EST)	2	X	X	X	X	X			4	\$700.00	\$2,800.00	Washington (WJLA)		5/18/22
7.0	Normal Line / SPOT	06/06/22-06/17/22	3	:30	7A- 8A (EST)	2	X	X	X	X	X			4	\$700.00	\$2,800.00	Washington (WJLA)		5/18/22
8.0	Normal Line / SPOT	06/01/22-06/03/22	3	:30	7A- 8A (EST)	2			X	X	X			2	\$700.00	\$1,400.00	Washington (WJLA)		5/18/22
9.0	Normal Line / SPOT	06/01/22-06/03/22	3	:30	8A- 9A (EST)	2			X	X	X			2	\$700.00	\$1,400.00	Washington (WJLA)		5/18/22
10.0	Normal Line / SPOT	06/01/22-06/03/22	3	:30	10:58:25A- ABC-The View	1			X	X	X			1	\$500.00	\$500.00	Washington (WJLA)		5/18/22
11.0	Normal Line / SPOT	06/06/22-06/17/22	3	:30	10:58:25A- ABC-The View	2	X	X	X	X	X			4	\$500.00	\$2,000.00	Washington (WJLA)		5/18/22
12.0	Normal Line / SPOT	06/20/22-06/21/22	3	:30	10:58:25A- ABC-The View	1	X	X						1	\$500.00	\$500.00	Washington (WJLA)		5/18/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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13.0	Normal Line / SPOT	06/20/22-06/21/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1						2	\$300.00	\$600.00	Washington (WJLA)		5/18/22
14.0	Normal Line / SPOT	06/06/22-06/17/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	3	X	X	X	X	X			6	\$300.00	\$1,800.00	Washington (WJLA)		5/18/22
15.0	Normal Line / SPOT	06/01/22-06/03/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	2			X	X	X			2	\$300.00	\$600.00	Washington (WJLA)		5/18/22
16.0	Normal Line / SPOT	06/01/22-06/03/22	3	:30	2P- ABC-General Hospital				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		5/18/22
17.0	Normal Line / SPOT	06/06/22-06/17/22	3	:30	2P- ABC-General Hospital	3	X	X	X	X	X			6	\$400.00	\$2,400.00	Washington (WJLA)		5/18/22
18.0	Normal Line / SPOT	06/20/22-06/20/22	3	:30	2P- ABC-General Hospital		1							1	\$400.00	\$400.00	Washington (WJLA)		5/18/22
19.0	Normal Line / SPOT	06/20/22-06/20/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$700.00	\$700.00	Washington (WJLA)		5/18/22
20.0	Normal Line / SPOT	06/06/22-06/17/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM	3	X	X	X	X	X			6	\$700.00	\$4,200.00	Washington (WJLA)		5/18/22
21.0	Normal Line / SPOT	06/01/22-06/03/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1	1	1			3	\$700.00	\$2,100.00	Washington (WJLA)		5/18/22
22.0	Normal Line / SPOT	06/01/22-06/03/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1	1	1			3	\$500.00	\$1,500.00	Washington (WJLA)		5/18/22

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23.0	Normal Line / SPOT	06/06/22-06/17/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM	3	X	X	X	X	X			6	\$500.00	\$3,000.00	Washington (WJLA)		5/18/22
24.0	Normal Line / SPOT	06/20/22-06/20/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$500.00	\$500.00	Washington (WJLA)		5/18/22
25.0	Normal Line / SPOT	06/04/22-06/18/22	3	:30	6:58A- ABC-Good Morning America							1		3	\$300.00	\$900.00	Washington (WJLA)		5/18/22
26.0	Normal Line / SPOT	06/04/22-06/18/22	3	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		3	\$300.00	\$900.00	Washington (WJLA)		5/18/22
27.0	Normal Line / SPOT	06/04/22-06/18/22	3	:30	9A- ABC-Good Morning America Saturday 2							1		3	\$300.00	\$900.00	Washington (WJLA)		5/18/22
28.0	Normal Line / SPOT	06/05/22-06/19/22	3	:30	7:58:40A- ABC-Good Morning America Sunday								1	3	\$350.00	\$1,050.00	Washington (WJLA)		5/18/22

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